

Reading and Listening

Lesson 8 – B

Topic : Shopping

Aim : Improve Reading and Listening skills with vocabulary studies

Analyze and use information

Listening to and interpreting announcements in a shopping mall

I READING

Exercise 1 : **VOCABULARY**. Choose the one word or phrase that best complete the sentences.

Then practice using the words in your own sentence. (5 – 6 minutes)

1. Electronic_____ goods such as hi-fi's, televisions, computers and cameras can be bought very cheaply on the Internet.

(a) consumer

(b) customer

(c) concessionaire

(d) commissioner

2. If you find any dairy products on the shelf that are beyond the _____ date, be sure to take them to the storeroom.

(a) expiration

(b) expiation

(c) explanation

(d) expectation

3. My sister spent all his _____ on cakes and pastries.

(a) banking

(b) thrift

(c) savings

(d) interests

4. In order to get a _____ on a purchase, present the article in its original condition and the bill of sales.

(a) refund

(b) copy

(c) duplicate

(d) restoration

5. Prices in most stores are fixed, but it is often possible to ask for a / an_____.

(a) offer

(b) credit

(c) discount

(d) sale

Exercise 2 **Let's fill up !** Read the following passage and write the words in the blanks below.

aisles	check – out counter	express lane on sale
groceries	shopping cart	supermarket

Karin and Leslie need to buy food, so they go to the _____. The name of their supermarket is Safeway. Before they go into the store, Karin gets a _____. They walk up and down the _____. They're hungry, so they choose a lot of different food: soba noodles, pasta, chocolate, nuts, crackers, tomatoes. Karin also buys some cat food for Kitty. Luckily, cat food is _____, so it's cheaper than usual. Finally, Karin and Leslie get in line at the _____. (They are buying a lot of things, so they can't use the _____.) After the cashier gives them their change, they take their _____ to the car and go home. Now it's time to eat!

Exercise 3 **Reading Comprehension.** Read the following Advertisement and try to answer the questions that follow.(3 – 5mins)

If you like to buy fashion goods, whether they are reasonably priced or expensive brands, finding what you like is not always easy. In particular, you might not be able to find the items you want to buy in a store. Sometimes, popular fashion brands are too expensive. What you really want are fashionable items at reasonable prices.

By shopping online at efashion Shop, you can get what you want at the best prices. The efashion Shop has a large number of items. Women's fashion items include dresses, skirts, jeans, trousers, knitwear, shoes and boots, and bags. Men's goods are suits, trousers, shirts, ties, shoes, and bags. Through our website you can search for the items and brands you like such as Merino, Bronco, Daniel Branch, and others.

Additionally, our pricing is very reasonable. Since we can reduce shipping costs thanks to our network of globally established distributors, we can provide many brand name items at prices much lower than other retailers. After finding the items you want on the Internet, you can purchase all the items there and then.

For details, visit our homepage at <http://www.net.efashion.co>. You can also e-mail us at net@efashion.co 24 hours a day.

1.How can this message best be described?

- (a)Arguments about fashion brands
- (b)An advertisement for an Internet homepage
- (c)An advertisement for a store on the Web
- (d)A description of fashion brand stores

2.What benefit does efashion Shop provide its customers?

- (a)A long-term relationship
- (b)A variety of good fashion items
- (c)Discount fashion items, including brand names
- (d)Relatively lower fixed costs

3.What can efashion Shop customers NOT do?

- (a)Phone the company directly
- (b)Send an e-mail message at night
- (c)Visit the company's website
- (d)Purchase items on the Web

II. LISTENING

Exercise 1 *Picture Description* (1 – 2 minutes)

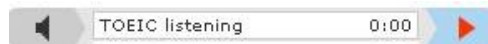


Choose the best statement that best describes what you see in the picture.

Two women shopping for shoes

- (A)
- (B)
- (C)
- (D)

Exercise 2. *Let's listen!* Read a question about the announcement and chose the best answer to each question that follows. (5 – 6 minutes)



1.What is the main purpose of this announcement?

- (a)To introduce a sale on casual shoes only
- (b)To introduce a sale on all items
- (c)To introduce a sale on men's suits only
- (d)To introduce a sale on clothing and shoes

2.How much are shoes discounted?

- (a)50 %
- (b)20 %
- (c)30 %
- (d)10 %

3.Why is there a sale on men's suits?

- (a)The suits are cheaply made.
- (b)New seasonal items have come in.
- (c)The store is building a new room.
- (d)Th racks are all very dirty.

Exercise 1: Listening Comprehension Transcript

- (A) Both women are wearing jackets.
- (B) One of the woman is carrying a white bag.
- (C) The sales clerk is holding a red shoe in her hand.
- (D) The women are shopping for sports shoes.

Exercise 2: Listening Comprehension Transcript

Attention shoppers : Our ladies department is having a sale on all casual sweaters. You can save up to 50 percent on brand name sweaters in all sizes and colors all day today and tomorrow. Ladies shoes are also marked down – take an additional 20 percent off the marked price. Boots, high heels and casual shoes – they're all on sale till tomorrow. Men can also find savings on suits in the men's department as we are cleaning the racks to make room for a new seasonal items. Winter is approaching and we need to clear our racks. All suits are 30 percent off! But that's not all : A free tie of your choice comes with every purchase of a suit. Don't forget to check out all the wonderful sales happening today!

References

BARRON'S 600 ESSENTIAL WORDS FOR TOEIC 3rd Edition; [新TOEIC TEST リスニングスピードマスター](#); [新TOEIC TEST 英文法スピードマスター](#);
[新TOEIC TEST リーディングスピードマスター](#); [TOEIC TEST 文法別問題集](#); [新TOEIC テスト スーパートレーニング 文法・語彙問題編](#);
<http://www.bbc.co.uk/worldservice/learningenglish/>; <http://www.english-test.net/toEIC/listening/>; <http://www.eslpartyland.com/>